



ACCESS TO RETIREMENT FUNDS WITH NO PENALTIES, NO TAX AND NO LOOPHOLES

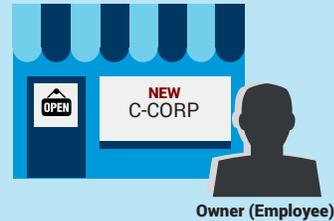
FUND YOUR NEXT BUSINESS WITH YOUR 401(k)

As specialists in self-directed 401(k) financing, we work with individuals every day who have retirement funds that they're ready to invest in a new business opportunity. Directed Equity uses the proprietary directINVEST model to unlock funds and turn them into liquid assets for a new business opportunity without taxes or penalties.

directINVEST™ 4 STEP PROCESS

1

Establish a new C-Corp Entity



2

Create New 401(k) Plan
Under New C-CORP



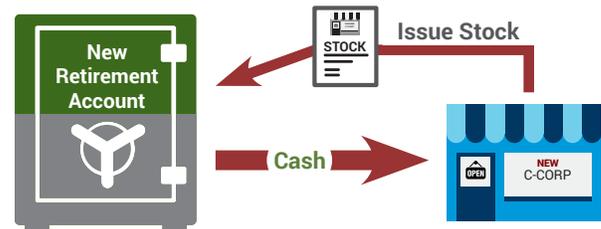
3

Transfer Funds From
Current Retirement Account
To New C-CORP Retirement Plan



4

The Stock Transaction



FUND YOUR BUSINESS

FUNDING THAT FITS – NOW AND IN THE FUTURE

Just as every franchise or independent small business comes in its own particular package, so, too, do its short and long-term financial goals, requirements and strategies. Our large lending network of third-party capital providers also allows us to help prospective franchisees and business owners with all types of lending options and funding sources.



Buy a Franchise or Business Using Your Retirement Funds Without Tax or Early Withdrawal Penalties

- Invest retirement funds in your business without tax or penalties
- Gain financial value from owning your own business
- Accumulate wealth
- Plan for retirement
- Profit from tax deferrals
- Attract and retain quality employees



SBA FINANCING

Small Business Administration (SBA) loan programs maximize financing capabilities while providing the lowest payments available

- Lower down payments
- Easier credit requirements
- Longer loan-term options for lower monthly payments
- Complete financing solution: franchise fees, build-out costs, equipment, fixtures and working capital
- Fully amortized loans don't require renewal fees, interim appraisal costs or balloon payments



CONVENTIONAL LOANS

Conventional financing combines the benefits of equipment leasing with the ability to include hard costs like leasehold improvements in a single loan.

- Lower loan costs because there are no loan guarantee fees
- Fixed interested rates and fixed payments
- Fast approvals



EQUIPMENT FUNDING

Equipment leasing provides fixed-rate financing with specially structured terms to accommodate the specific cash management needs of your company.

- Equipment-only programs tailored to your specific franchise system
- Seasonal payment terms to meet your business needs
- Low down payment financing and fixed interest rates
- Fast approvals



direct**EDUCATE™**

BECAUSE
KNOWLEDGE
IS POWER

Directed Equity provides a personalized, one-on-one webinar to help entrepreneurs choose the best financing option for their next business venture. directEDUCATE is designed to walk entrepreneurs through our self directed 401(k), SBA, conventional and equipment financing to achieve mid and long-term financial goals, along with key tax planning and wealth accumulation strategies.

Let's Talk

303-532-4540

Interested in learning more about any of Directed Equity's small business financing solutions and programs? Give us a call today.

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